THE INNOVATION SHOWCASE AT THE QPMA CONVENTION

ASSOCIATION QUÉBÉCOISE DE LA DISTRIBUTION DE FRUITS ET LÉGUMES
QUEBEC PRODUCE MARKETING ASSOCIATION

August 08-10, 2019

Fairmont
Le Château Frontenac,
Québec city

PURPOSES

- **Maximum visibility for your new product or service**
- **More visibility for your company**

PARTICIPANTS

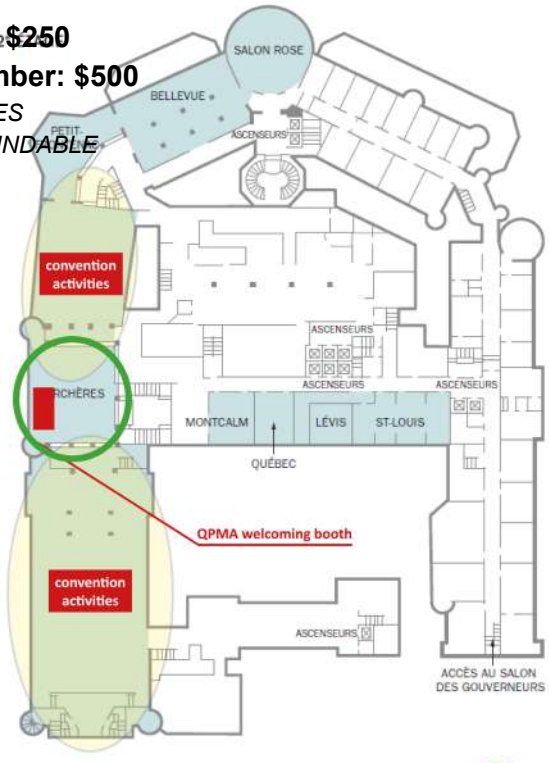
All companies that have launched a new product or service in **2019**.

PLACE

The showcase area is in a high-traffic area where guests from the fruit and vegetable industry will pass through repeatedly during the 3 days of the convention.

PRICE

Member: ~~$250~~
Non-member: $500
PLUS TAXES
NON-REFUNDABLE



PROCEDURE

Before June 27, 2019, send to Florian Damy at **fdamy@aqdfl.ca**:

BE CAREFUL : after this date, for logistical reasons it will be *impossible* to book a space,

- The completed form at the back.

- Your logo as a vector file (.AI or .EPS) and an image of your product or ad of your service

VISIBILITY

A 50 x 50 cm (19.6 in. x 19.6 in.) **non-refrigerated** shelf to show your new product and a display created by the QPMA with your company logo, address and contact information.

NEW THIS YEAR!
Give impact to your innovation!
Decorate your space with signs in the colors of your company! Contact Florian Damy (fdamy@aqdfl.ca) for exact dimensions.

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RESERVATION FORM

FIRST COME, FIRST SERVED!

Company: _____
PLEASE PRINT

Contact: _____

Billing address: _____

City: _____ Province: _____ Postal code: _____

Phone: _____ Fax: _____

Email: _____

Contact at the Convention: _____ Mobile: _____

Description of the product or service:

_____

Signature: _____ Date : _____

☐ I want to get my products back after the convention.

WHEN YOU ARRIVE AT THE HOTEL, please take your product to the QPMA reception booth. Please provide products for **all three days** of the convention since they will not be refrigerated in the display. If you don't plan to attend the convention, please contact Florian Damy for the delivery of your products.

WARNING : If the number of reservations is too low, the QPMA reserves the right not to proceed the project at the convention

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For information: Florian Damy 514-355-4330 ext. 224, fdamy@aqdfl.ca